

Monday, October 30, 2023

YCVB curates conferences with a lasting legacy: 3,200 participants from over 62 countries gather in Yokohama for the International Federation of Automatic Control World Congress 2023

The International Federation of Automatic Control (IFAC) World Congress 2023 was successfully held at PACIFICO Yokohama from July 9 to 14. The city's synergy with the conference's vision, explained by IFAC President Hajime Asama as "to solve societal problems and also to create societal values," reinforces Yokohama as the leading destination city in Asia for international conferences with a lasting legacy.

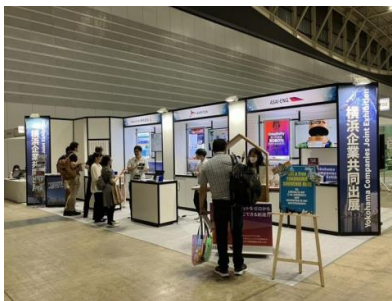
Creating synergy between local industry and conference attendees

Yokohama is already a highly interconnected destination city. YCVB goes one step further with the Yokohama Companies Joint Exhibition program, which creates synergy between conference attendees and Yokohama's innovative companies.

At the IFAC World Congress 2023, YCVB arranged a joint-exhibition space where Yokohama businesses and conference attendees could find meaningful connection with each other and with the city itself. Speaking at the exhibition, Yokohama innovator, Aaron Sanjaya Benedek, CEO of Nektrotronic remarked, "this kind of technology is very complicated, but to be able to explain it in person and answer people's questions is really satisfying."



Inclusive conferences for a better future



YCVB and the City of Yokohama recognize the need to build inclusivity into conferences, working with the local community to find creative solutions to the societal problems discussed at events. At the IFAC World Congress 2023, the "Girls in Control" programming workshop, jointly funded with the city of Yokohama, introduced young female students to automated control in an accessible way. "To attract women to this field is a priority, especially young girls," says Professor Bozenna Pasik-Duncan, winner of the IFAC Foundation Diversity and Inclusion Award.

YCVB and Yokohama actively work together with event organizers to create forward-thinking and inclusive programs that will have a positive impact beyond the conference itself.

About Yokohama Convention & Visitors Bureau:

The role of the Yokohama Convention & Visitors Bureau (YCVB) is to make use of the wealth of resources at the disposal of the City of Yokohama and the wider Kanagawa Prefecture, and promote the region as an ideal destination for both tourists and international conventions. In doing so, the YCVB aims to reinvigorate the City of Yokohama and its surrounding areas, while driving its globalization.

For inquiries, please contact:

Yokohama Convention & Visitors Bureau

Akiko Hosono, Manager, Business Events Team, MICE Sales & Promotion Department

Email: mice@ycvb.or.jp

