

## Yokohama Convention & Visitors Bureau Revamps Website for Convention Organizers

Design and Contents Enhanced to Meet the Needs of Organizers

YOKOHAMA, Japan, December 16, 2019 -- The Yokohama Convention & Visitors Bureau (YCVB) today launched its revamped website that brings together information for convention and incentive organizers.

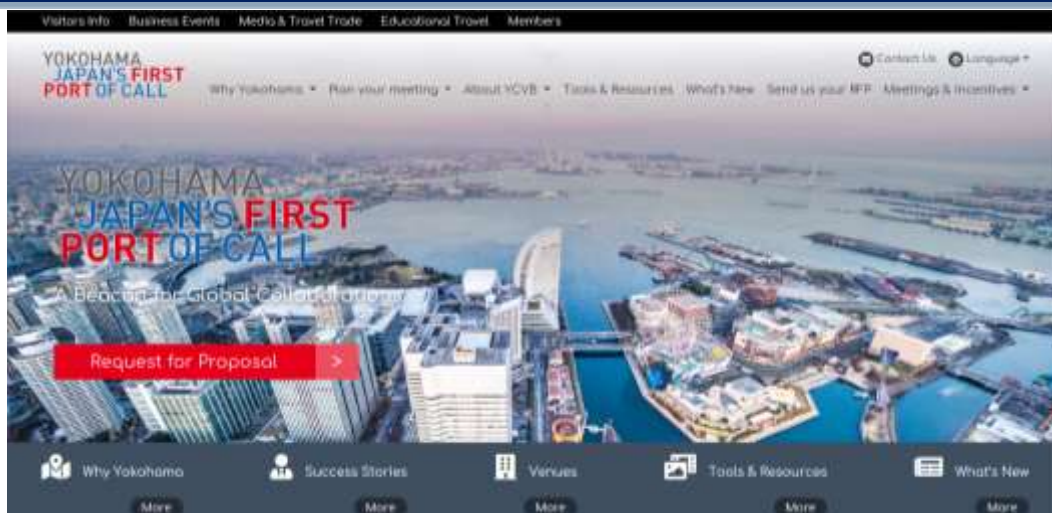
In revamping the site, the YCVB has enhanced the design and contents and added several new pages, including a page containing information about the latest developments in Yokohama and a page on sustainability. The site now uses responsive web design to make it accessible on smartphones and tablets.

In 2020 and beyond, Yokohama will continue its growth as a convention city, with developments such as the opening of PACIFICO Yokohama North in the Minato Mirai area and of the Hyatt Regency Yokohama in the Yamashita area. The YCVB will develop the website to make it beneficial and accessible to organizers of conventions and incentive tours in the ever-evolving city of Yokohama, and work to attract international conventions and incentives to Yokohama and assist their organizers.

### New website

(English) Business Events: <https://business.yokohamajapan.com/mice/en/>

### Website contents



#### Main Contents

- Why Yokohama  
Top 8 Reasons, Success Stories,  
Be sustainable, New Developments
- Plan your meeting  
Find Venues, Entertainment Ideas
- Tools & Resources
- What's New
- Meetings & Incentives  
Why Yokohama?, What We Can Do  
Incentive Ideas

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